



RICARICA: new website is online

New look and renewed content.

Milan, 7th February 2022 – **Company active in charging systems for electric vehicles, RICARICA accelerates the transition to sustainable mobility to give more freedom of movement to those who have chosen to use electric vehicles.** With this in mind, it has launched a **new website www.ricarica.biz**, with completely renovated graphics and content, in addition to a simple and intuitive navigation interface, for a faster and more enjoyable experience.

The site, **responsive and mobile friendly**, has been designed to be accessible and easy to understand from any type of screen (computer, tablet, smartphone, etc.) to ensure easy use of information.

The Homepage has a main navigation menu, which consists of four macro-sections: **“The Company”**, **RICARICA**, **Press Area** and **Contacts**. On the main page there is a map indicating **RICARICA** charge points and a form to fill out, in order to subscribe to Newsletters and receive updates.

“The Company” is divided into "About Us" and "Mission and Values", where RICARICA tells its story. It belongs to the FERA Group - which has been producing energy from renewable sources for 20 years - and the goal: "to offer to electric vehicle drivers, who choose our charging stations, **our experience and our renewable energy**", **actively contributing to the decarbonisation of mobility**.

The **“RICARICA”** page talks about: **“How to recharge”**, for newcomers to electric vehicles; **“Request a charging system”**, for the fleet manager of companies and public administrations; **“Electric mobility”**, with some FAQs relating to electric mobility and a **“Stations map”**, which indicates the CHARGING stations (some of which are in the car parks of Coop Tirreno sales points).

In the **“Press Area”** section you will find press releases and videos. In the **“Contacts”** section, how to reach the RICARICA team.

RICARICA has made use of a collaboration with **Crowd Plus SRL**, a communications agency specializing in digital communication.

RICARICA SRL

RICARICA supplies and installs charging systems for electric vehicles.

A part of FERA SRL, an industrial group that since 2001 has produced energy exclusively from renewable sources (wind, biomass and hydroelectric). Having entered the era of electric mobility to support "pioneer" drivers of electric vehicles in Italy, the innovative idea of RICARICA has been, from the beginning, to provide a 360° service as a **Charge Point Operator (CPO)**.

RICARICA thinks about the future of future generations, which is why it uses energy from renewable sources for electric and non-polluting mobility. It believes in sustainability and innovation, which in turn improves the quality of life for everyone, globally.

RICARICA charging systems are connected to **Nextcharge**, the largest Italian network which allows the user to independently activate thousands of charging stations in Italy.

Press contact:

Angela Giordano – PR and Communication - a.giordano@ferasrl.it – +39 338 733 6749

RICARICA SRL – powered by FERA SRL

Head Office: Via Galileo Galilei 14, 20121 Milano. Tel. 02 62690471; e-mail: ricarica@ferasrl.it; web: www.ricarica.biz

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Certified email: ricarica@pec.ferasrl.it